

HEWITT TEXAS

CITY COUNCIL WORKSHOP/REGULAR MEETING

November 07, 2022 at 6:45 PM

Hewitt Public Safety Facility - Training Room, 100 Patriot Court, Hewitt, TX 76643

AGENDA

Steve Fortenberry, Mayor, Ward 3

Michael S. Bancale, Mayor Pro Tem, At-Large – **Charlie Turner**, Council Member, Ward 1

Johnny Stephens, Council Member, Ward 1 – **Johnny Price**, Council Member, Ward 2

Bob Potter, Council Member, Ward 2 – **Erica Bruce**, Council Member, Ward 3

The meeting will be streamed live on the city's Facebook page.

WORKSHOP MEETING - 6:45 PM

WORKSHOP DECLARATION OF A QUORUM AND CALL TO ORDER

WORKSHOP AGENDA

1. Presentation of Department Spotlight - Utilities.

WORKSHOP ADJOURNMENT

REGULAR MEETING - 7:00 PM

DECLARATION OF A QUORUM AND CALL TO ORDER

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS

The City Council invites citizens to speak on any topic not already scheduled for a public hearing. The Texas Open Meetings Act prohibits the Council from discussing, responding, or acting on any comments or items that have not been properly posted on the agenda. [Note: Prior to the meeting, the citizen must complete a "Public Comment Form" and present it to the City Secretary.]

REGULAR AGENDA ITEMS

2. Approve minutes of the City Council Workshop/Regular Meeting of October 17, 2022.
3. Discussion and action on **Resolution No. 2022-15** authorizing the City Manager to enter into an agreement with the Greater Hewitt Chamber of Commerce for the marketing and promotion of Hewitt.
4. Continued discussion concerning the 2022-2027 Strategic Plan Update - Fire Department.

ADJOURNMENT

I certify that the above notice of meeting was posted on the Public Notice Board located in front of City Hall on November 2, 2022, by 5:00 PM.

CITY OF HEWITT

Lydia Lopez, TRMC/CMC
City Secretary

In compliance with the American with Disabilities Act, the City of Hewitt will provide reasonable accommodations for persons attending and/or participating in City Council meetings. The facility is wheelchair accessible, with handicap parking available at the front of the building. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting by calling the City Secretary at 254.296.5602 or by fax at 254.666.6014.



DEPARTMENT
SPOTLIGHT

UTILITIES

BILLING
&
MAINTENANCE



**KEVIN
REINKE**

**UTILITIES
DIRECTOR**

HIRE DATE

7/8/1996



**KIM
DUNCAN**

**UTILITY BILLING
SUPERVISOR**

HIRE DATE

11/15/2015



TOCCARA
KEATON

CUSTOMER
SERVICE
SPECIALIST

HIRE DATE

4/24/2019



KAREN SEXTON

UTILITY
ANALYST

HIRE DATE

3/29/2004



**RYAN
BELL**

**UTILITIES
OPERATIONS
MANAGER**

HIRE DATE

1/3/2008



DALE WINDER

EQUIPMENT
OPERATOR

HIRE DATE

9/18/2006



**CODY
HOLT**

**EQUIPMENT
OPERATOR**

HIRE DATE

8/13/2018



EDDIE STENCE

EQUIPMENT
OPERATOR

HIRE DATE

8/29/2019



**CARTER
HENDERSON**

FIELD ASSISTANT

HIRE DATE

12/20/2021



CLINTON LEDERER

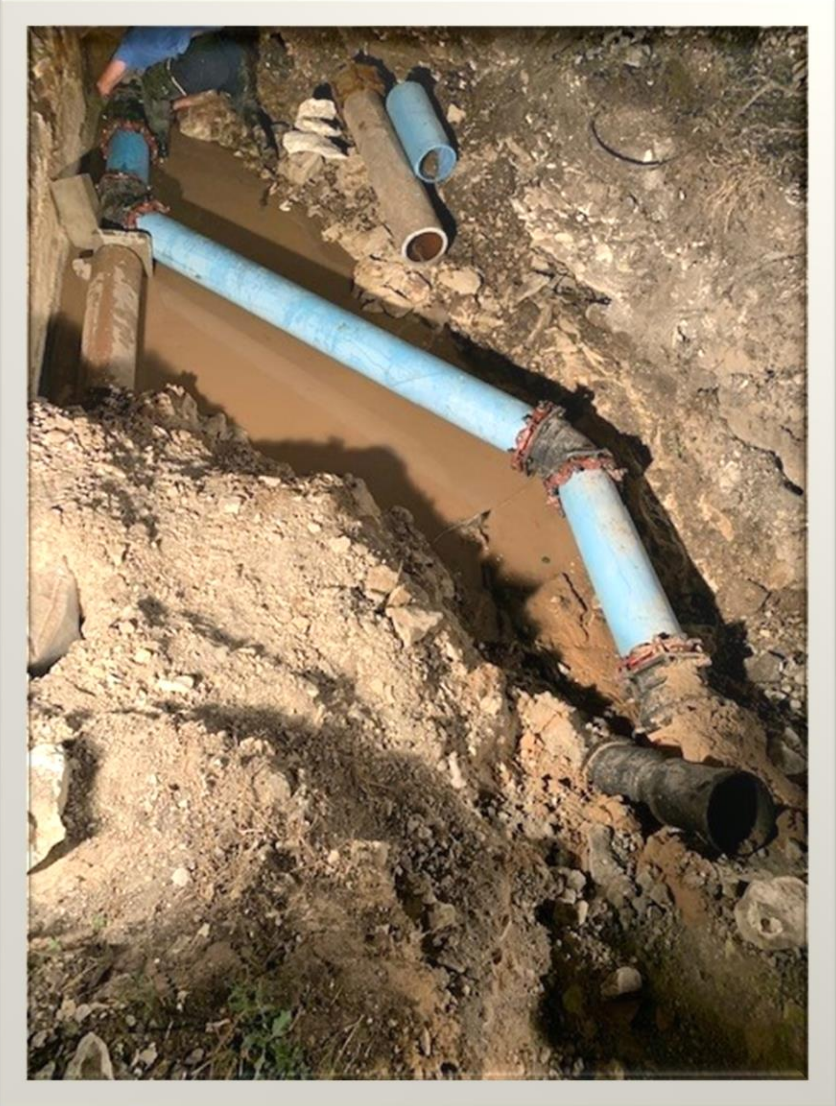
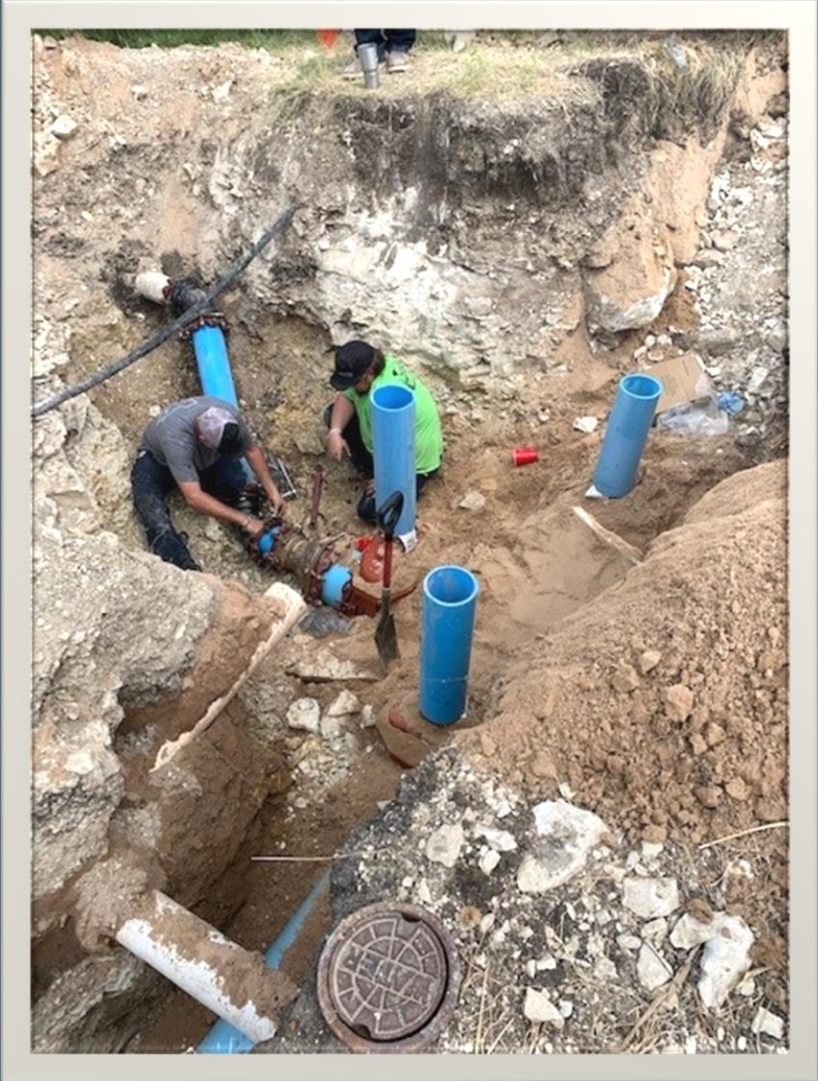
FIELD ASSISTANT

HIRE DATE

5/23/2022



ROSA'S WATER LINE UPGRADE



UTILITY BILLING

MONTHLY UTILITY BILLING
PAST DUE NOTICES
INCOMING PAYMENTS
REPORTS

UTILITY MAINTENANCE

DAILY STATION CHECKS
LEAKS
SEWER BACKUP
SETTING NEW METERS

WORK ORDERS

10/01/2021 TO 9/30/2022

WO Code	Description	Completed	Outstanding	New
AH	After Hours	127	0	0
BR	Bin Replacement	508	0	0
C	Connect Order	1,134	1	0
CO	Change Out Meter	22	1	0
COM	Change Out MIU	266	0	0
COR	Change Out Register	4	0	0
D	Disconnect Order	1,120	0	0
DN	DISCONNECT-NONPAY	35	0	0
EXT	Extension/Payout follow up	113	2	0
GR	Get Read	33	1	0
LL	Line Locate	186	0	0
MC	Meter Check	249	0	0
REC	Reconnect Service	830	1	0
RR	Re-Read Meter	4	0	0
S	Service Order	178	0	1
SM	Set Meter	120	0	0
SW	Sewer Check	2	0	0
WR	Water Restriction Notice	79	0	0
Report Total:		5,010	6	1

HEWITT TEXAS

COUNCIL AGENDA ITEM FORM

MEETING DATE: November 7, 2022

AGENDA ITEM #: 2

SUBMITTED BY: Lydia Lopez, City Secretary

ITEM DESCRIPTION:

Approve minutes of the City Council Workshop and Regular Meeting of October 17, 2022.

STAFF RECOMMENDATION/ITEM SUMMARY:

Attached is a draft copy of the meeting minutes. Please review and advise if any corrections are needed.

FISCAL IMPACT:

Amount Budgeted – N/A
Line Item in Budget – N/A

SUGGESTED MOTION:

I move approval of the minutes as presented but to allow for corrections.

ATTACHMENTS:

Draft minutes

HEWITT TEXAS

CITY COUNCIL WORKSHOP/REGULAR MEETING

October 17, 2022 at 6:30 PM

Hewitt City Hall, 200 Patriot Court, Hewitt, TX 76643

MINUTES

Steve Fortenberry, Mayor, Ward 3

Michael S. Bancale, Mayor Pro Tem, At-Large – **Charlie Turner**, Council Member, Ward 1

Johnny Stephens, Council Member, Ward 1 – **Johnny Price**, Council Member, Ward 2

Bob Potter, Council Member, Ward 2 – **Erica Bruce**, Council Member, Ward 3

WORKSHOP MEETING - 6:30 PM

WORKSHOP DECLARATION OF A QUORUM AND CALL TO ORDER

Mayor Steve Fortenberry called the Workshop Meeting to order at 6:30 PM and announced all members were present.

WORKSHOP AGENDA

- BRIEFING AND DISCUSSION CONCERNING 2022-2027 STRATEGIC PLAN UPDATE - FIRE DEPARTMENT.** City Manager Bo Thomas introduced Fire Chief Jonathan Christian, who provided a PowerPoint presentation updating the 2022-2027 Strategic Plan, highlighting the future needs of the Fire Department, and outlining a timeline for the planning process.

WORKSHOP ADJOURNMENT

MOTION: Council Member Charlie Turner moved to adjourn the workshop meeting at 7:10 PM.

SECOND: Mayor Pro Tem Michael Bancale

AYES: Bruce, Potter, Price, Stephens, Turner, Bancale, and Fortenberry

NAYES: None

ABSENT: None

MOTION PASSED.

REGULAR MEETING - 7:00 PM

DECLARATION OF A QUORUM AND CALL TO ORDER

Mayor Steve Fortenberry called the Regular Meeting to order at 7:14 PM and announced all members were present.

PLEDGE OF ALLEGIANCE

Mayor Fortenberry led the Pledge of Allegiance.

PUBLIC COMMENTS

The City Council invites citizens to speak on any topic not already scheduled for a public hearing. The Texas Open Meetings Act prohibits the Council from discussing, responding, or acting on any comments or items that have not been properly posted on the agenda. [Note: Prior to the meeting, the citizen must complete a “Public Comment Form” and present it to the City Secretary.]

Mayor Fortenberry read the statement above and inquired if the City Secretary received any public comment forms. The City Secretary received no public comments forms.

REGULAR AGENDA ITEMS

2. APPROVE MINUTES OF THE CITY COUNCIL REGULAR MEETING OF OCTOBER 3, 2022.

MOTION: Council Member Charlie Turner moved approval of the minutes but to allow for corrections.

SECOND: Council Member Bob Potter

AYES: Bruce, Potter, Price, Stephens, Turner, Bancale, and Fortenberry

NAYES: None

ABSENT: None

MOTION PASSED.

3. PRESENTATION OF THE REPORT FROM CITY ENGINEER MILES WHITNEY, P.E.

- Update on pending utility projects.
- Update on pending street projects.
- Update on pending drainage projects.

City Engineer Miles Whitney presented a review of the list of projects. Council took no action.

4. BRIEFING AND DISCUSSION CONCERNING FINANCIAL STATEMENTS ENDING SEPTEMBER 30, 2022.

City Manager Bo Thomas advised that Finance Director Lee Garcia previously sent the September Financial Statements electronically for the Council to review and inquired if Council had any questions. Council raised no questions or concerns. **No action was required.**

5. DISCUSSION AND ACTION ON APPROVAL OF QUARTERLY INVESTMENT REPORT FOR THE QUARTER ENDING SEPTEMBER 30, 2022.

City Manager Bo Thomas presented a summary of the investment report prepared by Valley View Consulting, L.L.C.

MOTION: Council Member Charlie Turner moved approval of the Quarterly Investment Report as of September 30, 2022.

SECOND: Mayor Pro Tem Michael Bancale

AYES: Bruce, Potter, Price, Stephens, Turner, Bancale, and Fortenberry

NAYES: None

ABSENT: None

MOTION PASSED.

6. DISCUSSION AND POSSIBLE ACTION ON RESOLUTION NO. 2022-14 ESTABLISHING WATER AND WASTEWATER RATES FOR FISCAL YEAR 2022-2023.

City Manager Bo Thomas presented and noted the resolution ensured the Council had an opportunity to review any rate adjustments annually.

MOTION: Council Member Charlie Turner moved approval of **Resolution No. 2022-14** establishing water and wastewater rates for FY 2022-2023.

SECOND: Council Johnny Stephens

AYES: Bruce, Potter, Price, Stephens, Turner, Bancale, and Fortenberry

NAYES: None

ABSENT: None

MOTION PASSED.

Mayor Fortenberry announced the following Executive Sessions and recessed the Regular Meeting at 7:44 PM.

EXECUTIVE SESSION: Notice is given that a closed meeting will be held pursuant to Section 551.087 of the Texas Government Code (V.T.C.A.) so that the Council may deliberate an economic development project; and/or other matters as authorized under the Texas Government Code - (Project Tonka).

Mayor Fortenberry reconvened the Regular Meeting at 8:17 PM.

ADJOURNMENT

MOTION: Council Member Charlie Turner moved to adjourn the meeting at 8:19 PM.

SECOND: Council Member Johnny Stephens

AYES: Bruce, Potter, Price, Stephens, Turner, Bancale, and Fortenberry

NAYES: None

ABSENT: None

MOTION PASSED.

Approved: _____

ATTEST:

Lydia Lopez, City Secretary

Steve Fortenberry, Mayor

HEWITT TEXAS

COUNCIL AGENDA ITEM FORM

MEETING DATE: November 7, 2022

AGENDA ITEM #: 3

SUBMITTED BY: Bo Thomas, City Manager

ITEM DESCRIPTION:

Discussion and action on **Resolution No. 2022-15** authorizing the City Manager to enter into an agreement with the Greater Hewitt Chamber of Commerce for the marketing and promotion of Hewitt.

STAFF RECOMMENDATION/ITEM SUMMARY:

The City of Hewitt has had a long-standing relationship with the Greater Hewitt Chamber of Commerce for advertising, promoting, and special event assistance. This agreement would maintain that relationship at the new annual cost of \$33,000, which is \$3,000 greater than it has been for the past four years.

FISCAL IMPACT:

Amount Budgeted – \$65,000
Line Item in Budget – Hotel Fund 40-50-300

SUGGESTED MOTION:

I move to approve Resolution No. 2022-15 authorizing the City Manager to enter into an agreement with the Greater Hewitt Chamber of Commerce for the marketing and promotion of Hewitt.

ATTACHMENTS:

Resolution
Agreement
Exhibit

RESOLUTION NO. 2022-15

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HEWITT, TEXAS, AUTHORIZING AN AGREEMENT BETWEEN THE CITY OF HEWITT, TEXAS, AND THE GREATER HEWITT CHAMBER OF COMMERCE; AUTHORIZING THE CITY MANAGER TO EXECUTE THE NECESSARY DOCUMENTS AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Hewitt desires to promote the community as a great place to live, work, and play; and

WHEREAS, the Publicity and Tourism Agreement provides for the marketing and promotion of the community;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF HEWITT, TEXAS:

SECTION 1. The City Manager is authorized to execute the necessary documents.

SECTION 2. This resolution is hereby officially found and determined that the meeting at which this resolution is passed is open to the public and that public notice of the time, place, and purpose of said meeting was given as required by law.

PASSED AND APPROVED this 7th day of November, 2022.

CITY OF HEWITT, TEXAS

Steve Fortenberry, Mayor

ATTEST:

Lydia Lopez, City Secretary

APPROVED AS TO FORM & LEGALITY:

Michael W. Dixon, City Attorney



**Publicity and Tourism Agreement Between the City of Hewitt, Texas
and The Greater Hewitt Chamber of Commerce**

This Agreement is made and effective on **the 1st Day of January 2023** by and between the City of Hewitt, Texas ("City") and the Greater Hewitt Chamber of Commerce ("Chamber").

I.

The City of Hewitt, Texas, by authority of powers granted to it under the state statutes and its Home-Rule Charter has heretofore enacted a local hotel occupancy tax on occupants of hotels within the City of Hewitt.

II.

The revenue generated by the hotel occupancy tax within the city generally may be expended on endeavors that promote tourism and the convention and hotel industry (See: Texas Tax Code, Chapter 351 et. Seq.). In furtherance of these statutory requirements and the City's obligations concerning use of municipal hotel occupancy tax funds for attracting and promoting tourism and the convention and hotel industry and in consideration for the Chamber advertising and promoting tourism for the visitor market from which the City derives direct tourist income benefit, the City hereby agrees to pay the Chamber **\$2500 \$2,750 per month**, payable the first of each month during the term of this agreement. The term of this Agreement is effective January 1, **2023 thru December 31, 2024**. The Chamber agrees that any local hotel occupancy tax funds paid into it by the City shall be used for purposes prescribed by State Statute which generally includes expenditures on items which promote tourism and the convention and hotel industry and are tied to the following:

- Convention center facilities and visitor information centers.
- Furnishing of facilities, personnel and materials for the registration of convention delegates.
- Advertising, conducting solicitations, and promotional activities which attract tourists and convention delegates.
- Advertising, conducting solicitations, and promotion of the arts; historical restoration and preservation projects or museums.
- Related administrative costs

The Chamber agrees to conduct a continuing program of advertising and promotion for the purpose of attracting visitors, tourists, and conventions to the local area and to the City of Hewitt by publishing and distributing brochures, community information packets, maps, by advertising in various tourists publications and general media publications which are appropriate, by representing the City at promotional events, by participating with state and regional agencies in tourist and visitor development programs to benefit the local area and to the City of Hewitt, and by using all appropriate means to increase the traveling public's awareness of the resort and recreational advantages of the local area and the City of Hewitt.

The Chamber of Commerce further agrees that it will seek to achieve economic benefit for the City of Hewitt through all of such activities, that it will provide tourist-related information about the City of Hewitt upon request, and that it will serve as an advisory body to the City, on request, in matters related to expanding tourist and visitor derived economy.

The foregoing services as additionally described in Section IV and Attachment A serve a public purpose of the City as required by law. Also required by law is that a public purpose service contract contain a provision allowing for the recovery of government funding if the public purpose is not served. Therefore, if it is determined by the City Council, after notice to the Chamber and opportunity to be heard, that funds under this Agreement have been used for other than the City's public purpose, the Chamber must repay the amount of such funds found to be improperly used within 10 days of receipt of a written demand from the City. If the Chamber fails to timely repay to the City the demanded amount, the City may suspend further payments to the Chamber under this Agreement. If the default continues for more than 60 days after the written demand for repayment, the City may terminate this Agreement.

The foregoing is added for purposes of legal compliance and should not be viewed as any slight or concern regarding the Chamber, with which the City has had a productive relationship.

III.

It is expressly understood and agreed by and between the parties that the Chamber is engaged as an independent contractor and is not an officer, agent, or employee of the City.

IV.

The Chamber hereby agrees that it shall utilize all hotel occupancy tax funding in accordance with the General Promotional Program attached as Attachment "A" incorporated and herein made part of this agreement. The City agrees that the expenditures made by the Chamber pursuant to the General Promotional Program attached as Attachment "A" comply with the applicable Texas Tax Code provisions regarding the use of hotel occupancy tax funds.

The Chamber agrees to conduct activities in accordance with this agreement and applicable State Statute and shall maintain and make available to the City complete and accurate financial records of each expenditure of hotel occupancy tax. The Texas Tax Code authorizes the expenditure of hotel occupancy tax proceeds for the following administrative costs: day-to-day operations, supplies, salaries, office rental, travel expenses, and "other administrative costs only if" costs are incurred directly in the promotion and servicing of expenditures authorized under section 351.101 (a) of the Texas Tax Code.

V.

In furtherance of these purposes the City hereby authorizes the Chamber to utilize the Historic Hewitt Depot ("Depot") building and associated real property, located at 101 Third Street, Hewitt, Texas 76643.

The Chamber of Commerce shall secure sufficient numbers of employees to accomplish this Agreement. The Chamber of Commerce shall generally operate and be open to the public on a full-time basis during normal business hours during the term of this agreement.

The Chamber will operate Hewitt's Historic Depot Building as a Visitor Information Center, Chamber office, and public museum on a regular full-time basis and will generally operate during accepted business hours.

VI.

The Chamber shall not pay rent or any fee for use of the Depot. The Chamber will pay for operation and routine maintenance and lawn care of the Depot and grounds.

Chamber shall pay all charges for water, sewer, telephone and other services and utilities used by Chamber at the Depot during the term of this agreement unless otherwise expressly agreed in writing by City.

Chamber shall pay such amounts within fifteen (15) days of invoice. The City will pay electricity costs. The City agrees that the expenditures made by the Chamber pursuant to this paragraph comply with the applicable Texas Tax Code provisions regarding the use of hotel occupancy tax funds. Chamber acknowledges that the Depot is designed to provide standard office use electrical facilities and standard office lighting. Chamber shall not use any equipment or devices that utilize excessive electrical energy or which may, in City's reasonable opinion, overload the wiring. City shall have the right to enter upon the Depot Premises at reasonable hours to inspect and maintain the same, provided City shall not thereby unreasonably interfere with Chamber's business in the Depot. Chamber shall have the right to reorganize and place office furniture into the Depot. The current decorations and railroad memorabilia shall not be removed from the Depot without the written consent of City. Decorations and memorabilia that are affixed to any wall shall not be moved without the written consent of City. Chamber shall not have the right to remodel or make additions to the Depot without the written consent of City. Chamber shall be responsible for the repair of any damages caused by any alterations that it makes to the Depot.

To the extent not covered by any policy of insurance maintained by City upon the Depot, the Chamber shall be liable for repair of any damages caused by the Chamber to Depot during the term of this agreement. During the term of this agreement, and to the extent not covered by any policy of insurance maintained by City upon the Depot, Chamber shall provide and make, at Chamber's expense, all necessary maintenance and repairs to the Depot and the Depot premises. Chamber shall keep and maintain such items as floors, walls, ceilings, toilets, sinks, landscaping and other parts of the Depot and Depot premises damaged or worn through normal occupancy, except major mechanical, electrical, plumbing systems or the roof, subject to the obligations of the parties otherwise set forth in this agreement.

The Chamber shall not have the right to assign this agreement to a corporation with which Chamber may merge or consolidate, to any subsidiary of Chamber, to any corporation under common control with Chamber, or to a purchaser of substantially all of Chamber's assets. Chamber shall not sublease all or any part of the Depot or property or assign this agreement in whole or in part.

Use of the Depot by the Chamber is on a year to year basis and is contingent upon an approved Publicity and Tourism Agreement between the City and the Chamber. Termination of this Agreement results in termination of the Chamber's right to use the Depot.

VII.

To the extent not covered by any policy of insurance maintained by City upon the Depot, should the Depot premises or any other part of the Depot is damaged by fire or other casualty that prevents Chamber from using the Depot, City shall have no responsibility to provide compensation for Chamber property or for another facility for the Chamber office.

If the Depot premises are damaged by fire or other casualty resulting from any act or negligence of Chamber or any of Chamber's agents, employees or invitees Chamber shall be responsible for the costs of repair not covered by insurance.

City shall maintain fire and extended coverage insurance on the Depot and the Depot premises in such amount as City shall deem appropriate. Chamber shall be responsible, at its expense, for fire and extended coverage insurance on all of its personal property located in the Depot. City shall not provide insurance coverage for any of the Chamber's personal property.

Chamber shall secure and carry at its own expense a general liability policy insuring Chamber and City against any claims based on bodily injury (including death) or property damage arising from the condition

of the Depot premises or their use by Chamber, such policy to insure Chamber and City against any claim up to \$500,000 for bodily injury, property damage or combination thereof. This insurance shall be primary to and not contributory with any insurance carried by City, whose insurance shall be considered excess. City shall be included in such policy as additional insured. Chamber shall provide City with current Certificates of Insurance evidencing Chamber's compliance with this Paragraph within fifteen (15) days of the effective date of this agreement. Chamber shall obtain the agreement of Chamber's insurers to notify City that a policy is due to expire at least ten (10) days prior to such expiration.

VIII.

Any notice required or permitted under this agreement shall be deemed sufficiently given or served if sent by United States certified mail, return receipt requested, addressed as follows:

If to City to:

City of Hewitt
Attn: City Manager
200 Patriot Court
Hewitt, TX 76643

If to Chamber to:

Greater Hewitt Chamber of Commerce
Attn: Executive Director
P.O. Box 661
Hewitt, TX 76643

City and Chamber shall each have the right from time to time to change the place notice is to be given under this paragraph by written notice thereof to the other party.

IX.

No waiver of any default of City or Chamber hereunder shall be implied from any omission to take any action on account of such default if such default persists or is repeated, and no express waiver shall affect any default other than the default specified in the express waiver and that only for the time and to the extent therein stated. One or more waivers by City or Chamber shall not be construed as a waiver of a subsequent breach of the same covenant, term or condition.

The provisions of this agreement shall extend to and be binding upon City and Chamber and their respective legal representatives, successors and assigns.

City shall not unreasonably withhold or delay its consent with respect to any matter for which City consent is required or desirable under this agreement.

This agreement terminates supersedes all prior understanding or agreements on the subject matter hereof. This agreement may be modified only by a further writing that is duly executed by both parties.

Chamber shall not have the right to renew this agreement for any term without the written consent of City. City may extend the term of this agreement for an additional twelve (12) month period with the written consent of Chamber. Attachment "A" is subject to change provided that any such change is agreed upon in writing by Chamber and City. Chamber's inability to provide services under this agreement for reasons outside of its control; including but not limited to termination of an event due to bad weather conditions, acts of God, or prospective financial loss, shall not void the agreement. Rather, Chamber shall replace City's promotion by alternate method agreeable to Chamber and City. The next review of this Agreement shall take place by the 1st day of October 2024 and renewal of this Agreement shall take place by the 1st day of January 2025.

This agreement shall be governed, construed and interpreted by, through and under the Laws of the State of Texas.

IN WITNESS WHEREOF, the parties have executed this agreement as of the day and year first above written.

For the City

For the Chamber

Bo Thomas, City Manager

Alissa Cady, Executive Director

DATE

DATE

GREATER HEWITT CHAMBER ANNUAL INVESTMENT CONTRACT

PRINT: HEWITT EXPRESS MAGAZINE • 3000 QUARTERLY DISTRIBUTION RATE			
	23 Rate	Qty	Tot
Business Card sponsorship	\$ 155.00		\$ -
1/4 Pg sponsorship	\$ 296.00		\$ -
Banner Ad: Calendar	\$ 360.00		\$ -
Banner Ad: New Member Welcome brought to you by your business	\$ 360.00		\$ -
1/2 page sponsorship	\$ 406.00		\$ -
Full Page Midway ISD Athletics brought to you by your business	\$ 360.00		\$ -
Full Page: MISD Campus Teacher	\$ 360.00		\$ -
Full Page: Economic Updates Article	\$ 360.00		\$ -
Full page sponsorship	\$ 550.00	10	\$ 5,500.00
Inside Front Cover	\$ 615.00		\$ -
Inside Back Cover	\$ 615.00		\$ -
Back cover sponsorship	\$ 705.00		\$ -
Cover Exposure plus content page	\$ 900.00		\$ -
PRINT: COMMUNITY GUIDE & DIRECTORY • 3000 ANNUAL DISTRIBUTION			
	23 Rate	Qty	Tot
Business card sponsorship	\$ 283.00		\$ -
1/4 Pg sponsorship	\$ 370.00		\$ -
Banner Ad: Events	\$ 391.00		\$ -
Banner Ad: Shop Local / Greater Hewitt Map	\$ 391.00		\$ -
Banner Ad: Attractions	\$ 391.00		\$ -
Banner Ad: Resident Resources	\$ 391.00		\$ -
Banner Ad: Midway District Contact Map Banner Ad	\$ 391.00		\$ -
Banner Ad: Business & Industry	\$ 391.00		\$ -
1/2 Pg sponsorship	\$ 476.00		\$ -
Full pg sponsorship w/ bleed	\$ 690.00	10	\$ 6,900.00
Inside Front Cover	\$ 875.00		\$ -
Inside Back Cover	\$ 875.00		\$ -
Outside Back Cover	\$ 1,025.00		\$ -
CHAMBER DIGITAL ADVERTISING			
	23 Rate	Qty	Tot
Webinars (monthly rate)	\$ 50.00		\$ -
E-Bulletin • 6.5x1.5 Banner linked to member website (weekly rate)	\$ 40.00	51	\$ 2,040.00
Chamber Website Home Page Ad (monthly rate)	\$ 72.00	36	\$ 2,592.00
e-Blast • Exclusive e-mail (2,000+ subscribers, rate each e-mail)	\$ 90.00	12	\$ 1,080.00
CHAMBER EVENT: ANNUAL BANQUET • JANUARY/FEBRUARY			
	23 Rate	Qty	Tot
Presenting Sponsor - 16 tickets	\$ 3,300.00		\$ -
Beverage Sponsor - 10 tickets	\$ 2,200.00		\$ -
Diamond - 8 tickets	\$ 1,895.00		\$ -
Gold - 6 tickets	\$ 795.00		\$ -
Scholarship Recipients - 4 tickets	\$ 690.00		\$ -
Business Awards - 4 Tickets	\$ 690.00		\$ -
Silver - 3 tickets	\$ 437.00		\$ -
Bronze - 2 tickets	\$ 330.00		\$ -
Tables of 8	\$ 550.00	2	\$ 1,100.00
Member Ticket/Each	\$ 75.00		\$ -
CHAMBER EVENT: STUDENT OF THE YEAR • FEBRUARY			
	23 Rate	Qty	Tot
Presenter	\$ 650.00		\$ -
Prizes Sponsor	\$ 330.00		\$ -
Supporting Sponsor	\$ 220.00	1	\$ 220.00
CHAMBER EVENT: OPERATION THANK YOU • MARCH			
	23 Rate	Qty	Tot
Presenting Sponsor	\$ 515.00		\$ -
Goodie Bag Sponsor	\$ 350.00	1	\$ 350.00

Volunteer Lunch Sponsor	\$	220.00		\$	-
CHAMBER EVENT: NACHO DADDY CAR/BIKE SHOW & CONCERT • MAY		23 Rate	Qty	Tot	
Presenting Sponsor	\$	4,500.00		\$	-
Entertainment Sponsor	\$	2,200.00		\$	-
Car Show Sponsor	\$	1,800.00	1	\$	1,800.00
Cap	\$	1,400.00		\$	-
Media: TV/News	\$	1,500.00		\$	-
Media: Cable/Internet	\$	1,500.00		\$	-
Media: Radio	\$	1,500.00		\$	-
Media: Digital	\$	1,500.00		\$	-
Water Bottle	\$	1,100.00		\$	-
Awards	\$	1,000.00		\$	-
Tote Bag Sponsor	\$	1,000.00		\$	-
Volunteer T-Shirt Sponsor	\$	725.00		\$	-
Koozie Sponsor	\$	615.00		\$	-
Cart Sponsorship	\$	515.00		\$	-
Tire Pressure Gauge	\$	500.00		\$	-
Photobooth Sponsor	\$	385.00		\$	-
Car Show T Shirt Sponsor	\$	385.00		\$	-
Parking Sponsor	\$	350.00		\$	-
Event Schedule & Vendor Map Sponsor	\$	295.00		\$	-
Car Show Windshield	\$	235.00		\$	-
Committee Shirts	\$	230.00		\$	-
Kids Zone	\$	230.00		\$	-
Entry Sign & Member Vendor Spot	\$	200.00		\$	-
Entry Sign	\$	150.00		\$	-
First Aid Station	\$	150.00		\$	-
CITY EVENT: HERO DAY • JUNE		23 Rate	Qty	Tot	
Presenting	\$	3,200.00		\$	-
Media Sponsor TV/News	\$	1,000.00		\$	-
Meal Sponsor	\$	585.00		\$	-
Media: Cable/Internet	\$	500.00		\$	-
Media: Radio	\$	500.00		\$	-
Media: Digital	\$	500.00		\$	-
Touch-a-Truck Sponsor	\$	260.00		\$	-
Crafts	\$	200.00		\$	-
Dunking Booth Sponsor	\$	200.00		\$	-
Supporting Sponsor	\$	100.00		\$	-
CITY EVENT: NATIONAL NIGHT OUT • OCTOBER		23 Rate	Qty	Tot	
Entertainment Sponsor	\$	725.00		\$	-
T-Shirt Sponsor	\$	285.00		\$	-
Golf Cart	\$	265.00		\$	-
Sunglasses Sponsor	\$	235.00		\$	-
Koozie Sponsor	\$	155.00		\$	-
Meal Sponsor	\$	125.00		\$	-
Tattoo Sponsor	\$	100.00		\$	-
CHAMBER EVENT: HEWITT EXPRESS GOLF CLASSIC • SEPTEMBER		23 Rate	Qty	Tot	
Presenting Sponsor	\$	6,500.00	1	\$	6,500.00
Media Sponsor TV/News/Commercial	\$	3,200.00		\$	-
Polo Shirt	\$	2,700.00		\$	-
Golf Cap	\$	2,200.00		\$	-
Golf Cooler	\$	1,800.00		\$	-
Prizes Sponsor AM	\$	1,500.00		\$	-
Prizes Sponsor AM	\$	1,500.00		\$	-
Media Sponsor Cable/Internet	\$	1,500.00		\$	-

Media Radio	\$	1,500.00		\$	-
Media Sponsor Digital	\$	1,500.00		\$	-
Umbrella	\$	1,750.00		\$	-
Golf Ball Marker	\$	1,700.00		\$	-
Stainless Steel Tumbler	\$	1,700.00		\$	-
Wilson Ultra Golf Balls	\$	1,600.00		\$	-
Tote bag for sponsored goodies	\$	1,400.00		\$	-
Golf Tees	\$	950.00		\$	-
Closest to the Pin Contest all day	\$	700.00		\$	-
Event Staff T-Shirt	\$	690.00		\$	-
Koozie	\$	635.00		\$	-
Hole-In-One - Vehicle Contest (*plus insurance)	\$	615.00		\$	-
Million Dollar Shoot Out Contest (*plus insurance)	\$	615.00		\$	-
Cart Sponsorship	\$	595.00		\$	-
Interactive Hole Sponsorship - All Day	\$	515.00		\$	-
Interactive Hole Sponsorship - Half Day	\$	385.00		\$	-
Longest Drive Contest	\$	350.00		\$	-
Margarita Contest	\$	310.00		\$	-
Hospitality Sponsor - one flight	\$	330.00		\$	-
Hospitality Sponsor - two flights	\$	510.00		\$	-
Hole Sponsorship - one flight	\$	260.00		\$	-
Hole Sponsorship - two flight	\$	350.00		\$	-
Tournament Winners 1st	\$	400.00		\$	-
Tournament Winners 8th	\$	300.00		\$	-
Tournament Winners 14th	\$	200.00		\$	-
Tournament Winners 20th	\$	100.00		\$	-
Member Team of 4	\$	500.00		\$	-
Member Team of 4 plus super pass	\$	620.00		\$	-
Player	\$	125.00		\$	-
Raffle Prize Supporter	\$	100.00		\$	-
CITY EVENT: DOG DAYS • SEPTEMBER		23 Rate	Qty	Tot	
Presenting Sponsor	\$	3,000.00		\$	-
Media Sponsor News/TV/Commercial	\$	2,000.00		\$	-
Media Sponsor Cable/Internet	\$	1,000.00		\$	-
Media Radio	\$	1,000.00		\$	-
Media Sponsor Digital	\$	1,000.00		\$	-
Petting Zoo	\$	1,000.00		\$	-
Circus Chickendog Entertainment	\$	750.00		\$	-
Weenie Dog Race	\$	500.00		\$	-
Volunteer T-Shirt Sponsor	\$	450.00		\$	-
Glam Fur Photo	\$	200.00		\$	-
Splash Zone	\$	200.00		\$	-
Service Dog	\$	200.00		\$	-
Supporting Sponsor	\$	100.00		\$	-
CHAMBER EVENT: CREEKSIDE SPOOKTACULAR • OCTOBER		23 Rate	Qty	Tot	
Presenting Sponsor	\$	2,000.00	1	\$	2,000.00
Prize Sponsor	\$	1,185.00		\$	-
Media Sponsor News/TV/Commercial	\$	2,000.00		\$	-
Media Sponsor Cable/Internet	\$	1,000.00		\$	-
Media Radio	\$	1,000.00		\$	-
Media Sponsor Digital	\$	1,000.00		\$	-
Candy Sponsor: \$500 cash plus \$500 candy donation	\$	515.00		\$	-
Flashlight Sponsor	\$	850.00		\$	-
Tote Sponsor	\$	850.00		\$	-
Goblin Sponsor	\$	630.00		\$	-

Scarecrow Sponsor	\$	405.00		\$	-
Frankenstein Sponsor	\$	175.00		\$	-
Member Booths	\$	50.00		\$	-
CHAMBER EVENT: SIP N' SHOP WITH FEW • NOVEMBER		23 Rate	Qty	Tot	
Presenting Sponsor	\$	600.00		\$	-
Media Sponsor TV/News	\$	500.00		\$	-
Media Sponsor Cable/Internet	\$	500.00		\$	-
Media Sponsor Radio	\$	500.00		\$	-
Media Sponsor Web & Digital	\$	500.00		\$	-
Carts	\$	450.00		\$	-
Gold Sponsor	\$	350.00		\$	-
Beverage Sponsor	\$	300.00		\$	-
Silver Sponsor	\$	200.00		\$	-
Bronze Sponsor	\$	100.00	1	\$	100.00
CHAMBER PROMOTION: SMALL BUSINESS SATURDAY • NOVEMBER		23 Rate	Qty	Tot	
Presenting Sponsor	\$	350.00		\$	-
Gold Sponsor	\$	225.00		\$	-
Bronze Sponsor	\$	105.00	1	\$	105.00
CITY EVENT: CHRISTMAS TREELIGHTING • DECEMBER		23 Rate	Qty	Tot	
Presenting Sponsor	\$	1,050.00		\$	-
Reindeer Sponsor	\$	750.00		\$	-
Media Sponsor TV/News	\$	500.00		\$	-
Media Sponsor Cable/Internet	\$	500.00		\$	-
Media Sponsor Radio	\$	500.00		\$	-
Media Sponsor Web & Digital	\$	500.00		\$	-
Gingerbread Man Sponsor	\$	600.00		\$	-
North Pole Sponsor	\$	500.00		\$	-
Snow Globe Photobooth Sponsor	\$	300.00		\$	-
Frosty Sponsor	\$	150.00		\$	-
Elf Sponsor	\$	100.00		\$	-
BUSINESS DEVELOPMENT SPONSORSHIP OPPORTUNITIES		23 Rate	Qty	Tot	
All Access Monthly Meeting Pass	\$	175.00	1	\$	175.00
Board Meeting (Jan-Nov monthly rate)	\$	265.00		\$	-
Board's Strategic Planning (Fall)	\$	265.00		\$	-
Business After Hours (Contact staff for availability)	\$	350.00		\$	-
Coffee With The President (annual, each rate)	\$	150.00		\$	-
Leadership Luncheon Table (Spring)	\$	120.00	1	\$	120.00
Member Orientation Sponsor (semi-annual)	\$	215.00	2	\$	430.00
Member Top priority Directory Banner	\$	100.00	3	\$	300.00
New Resident Welcome Bag logo (1300 dist./year) - annual rate	\$	300.00	1	\$	300.00
Monthly Presenting Program Sponsor: Exclusive (1 available)	\$	1,350.00		\$	-
Monthly Program Sponsor: Supporting	\$	70.00	13	\$	910.00
Publicity Rack Card	\$	500.00	1	\$	500.00
Shredding Events (quarterly)	\$	200.00		\$	-

First right of refusal deadline 11.1.22

PAYMENT OPTIONS (Please select one)

_____ *Jan. PIF (5% disc., \$2000+) ___X___ Monthly (\$1000+) _____ Quarterly (\$1000+)

TOTAL INVESTMENT DUE	\$ 33,022.00
MONTHLY	\$ 2,750.00

**CITY OF HEWITT & GREATER HEWITT CHAMBER OF COMMERCE
ATTACHMENT "A" JAN 1, 2023 - DEC 31, 2024 | GENERAL PROMOTIONAL PROGRAM AGREEMENT**

The municipal hotel occupancy tax funds are intended for purposes prescribed by State Statute which includes expenditures on items promoting tourism and the convention and hotel industry. Within these guidelines the following is a description of the mutually agreed promotions. Annual Marketing Impressions: 500,000+ | Annual Visitors: 10,000+ | Social Media Engagement: 35% inc.

WEBSITE, E-BULLETIN & E-BLASTS/YEAR

GHCOC Homepage Sponsorship for each Hewitt Hotel (2), City of Hewitt and Map Resident Resources Page with links: Exclusive Library Page with City links & Hewitt Services Community tab with Hewitt honors, education, resources and statistics: Wacoprosector.com Exclusive Hero Day, Dog Days, National Night Out, Christmas Webpages with links Sponsorship/Tourism Banner on all weekly e-mails linked to websites w/ contact info City/Hotel PR: e-Bulletin, City Events/Initiatives/Eco. Development Progressions

PRINT PUBLICATIONS | YEAR-ROUND DISTRIBUTION

Annual Community Guide & Business Directory: 10 pages/year of city content
Quarterly Hewitt Express Magazine: 2.5 pages/quarter promoting Hewitt's hotels & city content
Logo recognition: Welcome Bags: 1,300 bags distributed to new residents in the Hewitt area
Hewitt Rack Card: Promotes amenities, hotels and events with distribution of 5,000/Year

PROGRAMS, DEPOT OPERATIONS, VISITORS, ANNUAL LISTINGS

Logo: Monthly program art & member orientation with speaking opportunities (13-15/Year)
Two seats to each regular monthly functions
Table of 8 to GHCOC's Annual Leadership Luncheon
Listings: Creekside Amphitheater, Hewitt Public Library and City of Hewitt - Top Priority Banners
Serve visitors, relocation support, businesses, residents and provide Depot/Hewitt History

SIGNATURE CHAMBER SPONSORSHIPS

Student of the Year: Supporting Sponsor and all associated benefits
Easter Egg Hunt: Supporting Sponsor and all associated benefits/Complimentary Hewitt Park use
Nacho Daddy Creekside Car Show & Concert Car Show Sponsor and all benefits/Discounted Park use
Express Classic Title Sponsor and all associated benefits
Banquet: Two tables of 8 to the membership banquet
Creekside Spooktacular: Presenting Sponsor and all associated benefits/Discounted Park use
Operation Thank You: Goodie Bag Sponsor and all associated benefits
Small Business Saturday: Gold Sponsor and receive all associated benefits
Sip N Shop: Supporting Sponsor and all benefits

ADDITIONAL SUPPORT FOR CITY OF HEWITT EVENTS (2022 sponsorships raised for COH): \$3,421

HPL's Hero Day: Meetings, PR, Sponsor Recruiting, Vendors, Volunteers: 30 Staff Hours
HPL's Running For Readers: Meetings, PR, Sponsor Recruiting, Vendors, Volunteers: 30 Staff Hours
HPL's Dog Days: Meetings, PR, Sponsor Recruiting, Vendors, Volunteers: 30 Staff Hours
HPD's National Night Out: Meetings, PR, Sponsor Recruiting, Vendors, Volunteers: 30 Staff Hours
Hewitt Christmas Tree Lighting: Meetings, PR, Sponsor Recruiting, Vendors, Volunteers: 30 Staff Hrs

REQUESTED RENEWAL: JAN 1, 2023-DEC 31, 2024: \$2,750/MONTH (\$33,000/YEAR)

HEWITT TEXAS

COUNCIL AGENDA ITEM FORM

MEETING DATE: November 7, 2022

AGENDA ITEM #: 4

SUBMITTED BY: Jonathan Christian, Fire Chief

ITEM DESCRIPTION:

Continued discussion on the 2022-2027 Strategic Plan Update - Fire Department.

STAFF RECOMMENDATION/ITEM SUMMARY:

This discussion will continue to elaborate on the needs of the Fire Department addressed in the five-year plan and discuss options for future consideration.

FISCAL IMPACT:

Amount Budgeted – NA
Line Item in Budget – NA

SUGGESTED MOTION:

Discussion only; no action needed.

ATTACHMENTS:

NA